

CONTRACT PHARMA

CORPORATE CAPABILITIES AND CONTRACT SERVICES DIRECTORY

2007

GET YEAR-ROUND EXPOSURE IN THE SINGLE SOURCE FOR COMPANY PROFILES & CONTRACT SERVICES: THE **COMBINED** CORPORATE CAPABILITIES AND CONTRACT SERVICES DIRECTORY

The 2007 Corporate Capabilities & Contract Services Directory by CONTRACT PHARMA will be updated with new listings and corporate profiles. It contains over 125 in-depth profiles of leading providers to the pharmaceutical and biopharmaceutical industries. More than 200 companies are featured in the Contract Services Directory. The 2007 edition will be mailed to over 20,000 CONTRACT PHARMA subscribers and will be distributed at 12 major trade shows in 2007. The Contract Services Directory also features the online Buyer's Guide that appears on the official CONTRACT PHARMA website at www.contractpharma.com.

Corporate Capabilities Rates

2-page / 4-color spread:
\$5,000 gross (\$4,250 net)
**Includes a profile page and full page, 4-color display ad opposite profile*

or

1-page / 4-color corporate profile only
\$2,995 gross (\$2,545.75 net)

Contract Services Directory

***New for 2007: Online 50 word description**

Best Value Logo Highlight: \$795
**Includes company logo in all applicable categories in the print Contract Services directory and a logo link + 50 word company description for 12 months in the online Buyer's Guide on www.contractpharma.com*

or

Online Logo link only listed on the online Buyer's Guide on www.contractpharma.com: **\$495**
**12-month listing in all applicable categories. (Logos will not appear in print version)*



Sample of Corporate Profile w/ 4-color Ad



Sample of Print Logo Highlights Page



Sample of Online Logo w/ Hyperlink

FOR MORE INFORMATION CONTACT :

Phone: 201.825.2552 **Fax:** 201.825.0553

Damaris Kope (dkope@rodpub.com) or Gary Durr (gdurr@rodpub.com)

Ad Space Closes 12/1/06

SPECIFICATION INSTRUCTIONS ON REVERSE SIDE

CONTRACT PHARMA
For Pharmaceutical & Biopharmaceutical Contract Services & Outsourcing

2007 CORPORATE CAPABILITIES AND CONTRACT SERVICES DIRECTORY



THE SINGLE SOURCE FOR COMPANY PROFILES & CONTRACT SERVICES

CORPORATE CAPABILITIES SPECIFICATIONS

The Corporate Capabilities & Contract Services Directory is a Separate annual issue mailed in December to more than 20,000 CONTRACT PHARMA readers. It offers bonus distribution at major industry events throughout the year, including: **AAPS, PDA, Pittcon, Informex/ICSE USA, Interphex, BIO, DIA, AAPS Biotech, Contract Pharma Conference & Tabletop, RAPS, CPHI/ICSE, and ISPE.**

Sample of Corporate Profile w/ 4-color Ad

Artwork: 2 or 3 color photos, transparencies or slides (of sites, personnel, lines company executives or any other appropriate imagery you'd like to show).

Logo: Either hard copy (slick) of logo that can be scanned & run as page-wide header, or digital version (TIF or EPS file) at 300 dpi w/ the physical dimensions to run approximately 7.5" wide.

Screen shot of your website: at 300 dpi, to be run 3.5" wide.

Contact Info: Street address, City, State, Zip, Telephone, toll free & fax numbers, E-mail of appropriate contact, and company web address.

Who we are: This section contains a company description, covering your general history, offerings & recent corporate activities. (must be 100 words or less)

Vital statistics: This section contains:
 *The year company was founded,
 *number of employees,
 *approximate annual revenues,
 *key personnel and job titles (including international contacts).

Major markets: Describes geographical regions & business sectors your company serves (must be 80 words or less)

Services offered: This sections describes the particular services & expertise your company provides (100 words or less). If you choose to list items, rather than write in paragraph form, then your word count must be lower.

Sending Instructions:
E-mail info to Editor Gil Roth: gil@rodpub.com
A proof will be supplied. Any questions concerning the profile page E-mail Gil or call him at (201) 825-2552 ext. 340.

LOGO SPECIFICATIONS

For your Logo Listing:

Check off "Logo Highlights on the Insertion Order Form to receive your listing form. Send either a clear, printed copy of your logo or E-mail a digital version (TIF, EPS or JPEG) at 300 dpi at 100% of reproduction size to gil@rodpub.com.

Insertion Order Form Enclosed on Separate Page

RESERVE YOUR SPACE FOR THE



To see a sample copy or for more information contact:

Gary Durr
(gdurr@rodpub.com)
or Damaris Kope
(dkope@rodpub.com)

Tel: (201) 825-2552
Fax: (201) 825-0553
70 Hilltop Road, Ste. 3000
Ramsey, NJ 07446

in Europe: Verena Lowenthal
(VL@interpress-media.ch)
(011) 41 52 761 30 30

www.contractpharma.com

INSERTION ORDER

PLEASE RETURN YOUR INSERTION ORDER VIA MAIL OR FAX: (201) 825-0553

Corporate Capabilities 2007

- YES!** Place a two-page, four-color spread for \$5,000 gross. (\$4,250 net - *This includes a one-page, four-color Corporate Profile and a one-page, four-color ad opposite the profile.*)
- YES!** Place a one-page, four color, Corporate Profile only for the special price of \$2,995 gross (\$2,545.75 net).

Contract Services Directory in Print and Online at www.contractpharma.com

(check one of the following three choices)

- YES! Logo Highlights:** Place our company's logo in all applicable categories in the print Contract Services Directory and place our company logo online with hyperlinks, for \$795 net.
- YES! Online Hyperlinks Only:** Place our company's hyperlinks for all our services for \$495 net on the online version only (no logos with this package).
- No, Thank You:** Run our free listings only (no logo or hyperlinks).

You will receive a listing form that must be returned, or you can download the form at www.contractpharma.com

Deadline: December 1, 2006 for space reservations, ad materials, Corporate Capabilities questionnaires & photos.

Send materials by E-mail, disk or fax to: Gil Roth, Editor, at gil@rodpub.com, phone: (201) 825-2552, ext.340, fax: (201) 825-0553. Address: 70 Hilltop Road, Suite 3000, Ramsey, NJ 07446. Submit your materials no later than December 1, 2006. A PDF proof will be sent for approval.

YOUR COMPANY:

CONTACT:

ADDRESS:

PHONE:

FAX:

WEB ADDRESS:

E-MAIL:

SIGNATURE:

FAX BACK TO (201) 825-0553